



"Better Lawns & Gardens"

Saturday 7am - 9am
With Tom MacCubbin

**AIRING over 19 Years
On 20 Florida Stations!**

Premium Partners:

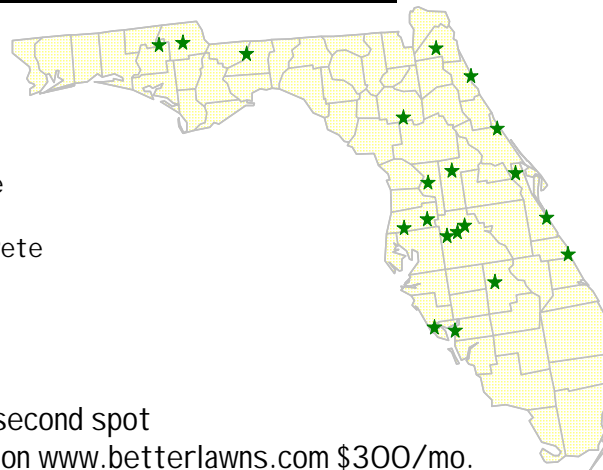


- Tom is an Extension Agent Emeritus environmental horticulturist with the University of Florida. Tom has Degrees in Horticulture from the University of Maryland.
- Tom has been recognized and received awards for his multi-media contributions on gardening. His question and answer gardening columns and feature articles for the Orlando *Sentinel*, weekly horticulture reports on Central Florida news 13, and 18-years hosting "Better Lawns and Gardens" on 20 Florida radio stations all contribute to his integrity and popularity with Florida gardeners and homeowners.
- Tom has been awarded the American Horticultural Society's prestigious 2007 Teacher Award.
- Tom is the author of "Florida Home Grown; Landscaping"; "Florida Home Grown 2"; "The Edible Landscape"; "Month by Month Gardening in Florida", and "The Perfect Florida Lawn."
- Known for his utmost credibility, Tom has recently served as the spokesperson for the St. John's River Water Management District after they completed an open survey asking Florida respondents "Who do you trust?"

Sponsors: Black Kow, Crabgrass Alert, Dynamite, GreenEdge, Environmental Turf, FL Division of Forestry, Milorganite, Motomco, The Scott's Company, Summit Chemical, Trees 4 Florida

Better Lawns and Gardens Affiliates*:

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|----------------------|-----------------------|
| WFLN - Arcadia | WMMB- Melbourne |
| WTWB - Auburndale | WFLF - Orlando |
| WBGC - Chipley | WCCF - Punta Gorda |
| WNDB - Daytona Beach | WWTK - Sebring |
| WENG - Englewood | WFOY - St. Augustine |
| WSKY - Gainesville | WFLA - Tallahassee |
| WJGR - Jacksonville | WHNZ - Tampa/St. Pete |
| WLKF Lakeland | WI XC- Titusville |
| WLBE - Leesburg | WZTA - Vero Beach |
| WTYS - Marianna | WZHR - Zephyrhills |



*subject to change

\$400 per 30-second spot
Web banner ad on www.betterlawns.com \$300/mo.

